# THE MAX PULSE

State of the art cardiovascular screening device





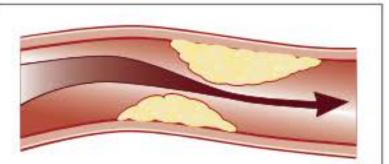
The Max Pulse is an FDA Approved Class II Medical Device

The Max Pulse utilizes pulsewave analysis technology. The blood's pulsewave is followed from the time it leaves the heart and travels through the blood vessels down to the finger.

The pulsewave is a snapshot into the cardiovascular system and evaluates arterial elasticity (arterial stiffness), which is related to atherosclerosis. Arterial stiffness is a major cardiovascular risk factor.

#### THE TEST ANALYZES:

- · Overall cardiovascular health
- · Heart Rate Variability and Mean Heart Rate
- Overall elasticity of large, small and peripheral arteries (arterial stiffness)
- · Arteriosclerosis progress
- Blood circulation and remaining blood in the vessels after the systolic contraction of the heart
- · Left ventricular ejection, contraction power
- · Mental stress, physical stress, and resistance to stress



Diabetic vascular disease refers to the development of blockages in the arteries.

2 OUT OF 3 PEOPLE WITH DIABETES DIE FROM EITHER HEART DISEASE OR STROKE.

ADULTS WITH DIABETES ARE 2-4
TIMES MORE LIKELY TO HAVE HEART
DISEASE OR SUFFER A STROKE THAN
PEOPLE WITHOUT DIABETES.

PEOPLE WITH DIABETES TEND TO DEVELOP HEART DISEASE AT A YOUNGER AGE THAN PEOPLE WITHOUT DIABETES.

OF DEATH IN THE UNITED STATES
FOR BOTH MEN AND WOMEN.

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### DO YOU HAVE DIABETES?



## DO YOU SUFFER FROM DIABETIC VASCULAR DISEASE?

Have your circulation and arterial elasticity tested with the Max Pulse today.



## WHAT THE MAX PULSE SCREENING

WILL TELL YOU

#### HEART RATE VARIABILITY (HRV):

Measures the degree of fluctuation in the length of intervals between heart beats. For healthy people, HRV shows a fluctuation in heart rates, while unhealthy people have a simple and consistent heart rate.

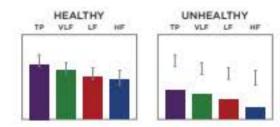
HRV measures the adaptability of the cardiovascular system and autonomic nervous system, which is composed of the sympathetic nervous system (SNS) and parasympathetic nervous system (PNS). Your SNS plays the role of the accelerator, also known as flight or fight. Your PNS functions as the brake, also known as rest and repair. A healthy person has a balanced autonomic nervous system.

#### FREQUENCY DOMAIN ANALYSIS:

TP: Total Power, combination of the 3 frequencies

VLF: Very Low Frequency

LF: Low Frequency
HF: High Frequency



**Reduction of TP:** Decreased ANS function, decrease in regulatory competence and a decrease in the ability to cope with environmental change.

Reduction of VLF: Decrease in the bodies ability to regulate body temperature and hormone levels.

**Reduction of LF:** Loss of energy, fatigue, insufficient sleep and lethargy.

Reduction of HF: Chronic stress, aging, reduced electrical stability of the heart.

#### MAX PULSE SAMPLE REPORT







Summary of patient results as well as doctor and nurse practitioner recommendations for improving a patients cardiovascular health.

- DPI Differential Pulse Wave Index: Represents the overall health of the cardiovascular system. DPI is the main indicator that represents the aging of arteries.
- EC Eccentric Constriction: Represents the contraction power of vessels from the left ventricle
- AE Arterial Elasticity: Analyzes the blood circulation, the vascular elasticity and resistance of the vessels. It detects early cardiovascular disease like atherosclerosis and peripheral circulation dysfunction.
- RBV Remaining Blood Volume: The remaining blood volume in the vessels after systolic contraction on the heart. If the blood vessels are healthy, there is little remaining blood volume. If the vascular state improves, the remaining blood volume will decrease.

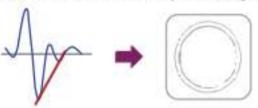
#### ARTERIOSCLEROSIS

Arteriosclerosis occurs when the blood vessels that carry oxygen and nutrients from your heart to the rest of your body (arteries) become thick and stiff — sometimes restricting blood flow to your organs and tissues. Healthy arteries are flexible and elastic, but over time, the walls of your arteries can harden.

#### WAVEFORM PATTERNS AND WHAT THEY MEAN FOR YOU:

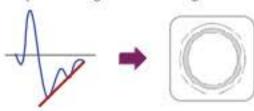
#### LEVEL 1

Blood circulation and artery state is great!



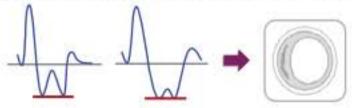
#### LEVEL 2

Blood circulation and artery state is good but a slight build up is beginning to occur.



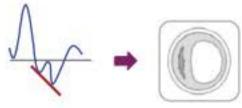
#### LEVEL 3 & 4

Blood circulation and artery state is becoming poor and build up is starting.



#### LEVEL 5

Blood circulation and artery state is bad and build up is increasing.



#### LEVEL 6 & 7

Blood circulation and artery state is very bad and build up is becoming serious.

